

## Andrei Matveenko, Postdoc at University of Copenhagen (updated 21.09.2021)

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CONTACT INFORMATION	Økonomisk Institut Øster Farimagsgade 5 1353 København K Denmark	anma@econ.ku.dk (+45) 91 80 21 15 Personal Website
CURRENT POSITION	<b>University of Copenhagen</b> , Copenhagen, Denmark Postdoctoral Researcher, Department of Economics,	2019 – Present
EDUCATION	<b>CERGE-EI</b> , Prague, Czech Republic Ph.D. in Economics, • Advisor: Filip Matějka M.A. in Economics, <b>Saint Petersburg University</b> , Saint Petersburg, Russia Specialist (MSc. equivalent) in Mathematics,	2015 – 2019 2013 – 2015 2008 – 2013
RESEARCH INTERESTS	Information Economics, Rational Inattention, Behavioral Economics, Game Theory	
JOB MARKET PAPER	<b>Sparking Curiosity or Tipping the Scales? Targeted Advertising to Rationally Inattentive Consumers</b> (joint work with Egor Starkov)  This paper argues, in the context of targeted advertising, that receivers' rational inattention and ability to independently acquire information have a non-trivial impact on the sender's optimal disclosure strategy. In our model, a monopolist has an opportunity to launch an advertising campaign and chooses a targeting strategy – which consumers to send its advertisement to. The consumers are uncertain about and heterogeneous in their valuations of the product, and are rationally inattentive in that they must incur a cost if they want to learn their true valuations. We discover that the firm generally prefers to target consumers who are either indifferent between ignoring and investigating the product, or between investigating and buying it unconditionally. If the firm is uncertain about the consumer appeal of its product, it targets these two distinct groups of consumers simultaneously but may ignore all consumers in between.	
WORKING PAPERS	<b>Attentional Role of Quota Implementation</b> (joint work with Sergei Mikhailishchev, accepted at <i>Journal of Economic Theory</i> )  <b>The Status Quo and Belief Polarization of Rationally Inattentive Agents: Theory and Experiment</b> (joint work with Vladimir Novak and Silvio Ravaioli)	
PUBLISHED WORK	Logit, CES, and Rational Inattention, 2020, <i>Economics Letters</i>	
REFERENCES	<b>Mogens Fosgerau</b> , University of Copenhagen, mogens.fosgerau@econ.ku.dk <b>Filip Matějka</b> CERGE-EI, Prague, filip.matejka@cerge-ei.cz <b>Peter Norman Sørensen</b> University of Copenhagen, peter.sorensen@econ.ku.dk	

RESEARCH EXPERIENCE	<b>Postdoctoral Researcher</b>	2019 – Present
	University of Copenhagen	
	<b>Research Assistant</b>	2019
	University of Copenhagen, Research Assistant to Mogens Fosgerau	
	<b>Research Assistant</b>	2014 – 2019
	CERGE-EI, Research Assistant to Filip Matějka, Jan Švejnar, Jakub Steiner	
	<b>Junior Researcher</b>	2017 – 2019
	CERGE-EI	

TEACHING EXPERIENCE	<b>Course Instructor</b>	Autumn 2018
	National Research University HSE, St.Petersburg, Russia, undergraduate level course Information Economics	
	<b>Teaching Assistant</b>	2016 – 2018
	CERGE-EI, Ph.D. level courses Microeconomics 1, 2 Industrial Organization	

GRANTS, SUPPORT AND PRIZES

2021 Scientific Grant of the Grant Agency of Charles University (grant 323221), member of research team

2019 Young Economist of the Year in the Czech Republic Award, Czech Economic Society

2019 Scientific Grant of the Grant Agency of Charles University (grant 36119), member of research team

2019 Third place at Competition for the Best Student Paper in Theoretical Economics, Czech Econometric Society

2016 Brinson Fellowship

2015 Research Fellowship at CERGE-EI

2014 – 2016 Scientific Grant of the Grant Agency of Charles University (grant 308214), member of research team

2014 – 2016 Scientific Grant of the Russian Foundation for Basic Research (project 14-01-00448), member of research team

2014 - Third place at Competition for the Best Student Paper in Theoretical Economics, Czech Econometric Society

2011 – 2013 Scientific Grant of the Russian Foundation for Basic Research (project 11-01-00878a), member of research team

SELECTED CONFERENCE PRESENTATIONS	• EEA-ESEM, Copenhagen, Denmark,	Aug 2021
	• GAMES 2020, Budapest, Hungary,	Jul 2021
	• Workshop on Generalized Entropy,	Jan 2020

• EARIE-2017, Maastricht, The Netherlands	Aug 2017
• Industrial Organization and Spatial Economics, St.Petersburg, Russia	Jun 2017
• ES Asian Meeting, Kyoto, Japan	Aug 2016

SUMMER SCHOOLS	• Fair Division: Between Economics, Mathematics and Computer Science, St.Petersburg, Russia	Aug 2017
	• The 28th Jerusalem Summer School in Economic Theory – Mechanism Design, Jerusalem, Israel	Jun 2017
	• Econometric Society Summer School, Kyoto, Japan	Aug 2016
	• BOR Summer School, Helsinki, Finland	May 2016

PROFESSIONAL  
ACTIVITIES

- Refereeing: *Journal of Economic Behavior and Organization*
- Organizing a session on Rational Inattention at 31st European Conference on Operational Research (EURO 2021)