



# Can we help young workers find better jobs?

## Running experiments to understand what works

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- ❖ Young workers in the developing world struggle to find good jobs
  - ❖ Available work is often informal, insecure, and badly paid



### WHAT CAN WE DO TO MAKE THEIR JOB SEARCH MORE EFFECTIVE?

↙  
**MONEY TO SEARCH**  
(A TRANSPORT SUBSIDY)

↘  
**CLEARER CREDENTIALS**  
(CERTIFICATES, IMPROVED CVs, ETC.)

**WE EVALUATED THE EFFECTS OF THESE INTERVENTIONS BY RUNNING AN EXPERIMENT**

### RESULTS

- ✓ Both programmes have positive short-term effects
- ✓ In the long run, **giving workers clearer credentials improves their prospects**
- ✓ The interventions are considerably cheaper than alternative policies



Source: Abebe, G., Caria, S., Fafchamps, M., Falco, P., Franklin, S. and Quinn, S. (2019). "Anonymity or distance? Job search and labour market exclusion in a growing African city", WP.

