



Invitation to:

Inaugural Lecture

By Professor Mogens Fosgerau



Going to the Dark Side

We all make decisions without obtaining all relevant information. Dealing with that takes us to the dark side of the big duality that is at the core of consumer theory.

On the light side, people know everything and make optimal choices. On the dark side, we can talk about rational inattention and how to quantify structured information via generalized entropy. We can talk about universities as information processing devices and sometimes generators of self-fulfilling prophecies. We can connect it all to predict where people choose to live and work, what cars they own, and when they choose to get up in the morning.

April 6th 2018
26.2.21
3:00 pm

Økonomisk Institut

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Please, register for the lecture via the link on the right. Note that it is *not* a necessity to register in order to attend the lecture. Registrations are used to estimate the amount of refreshments.

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Program

- 3:00 pm Welcome
Welcome by the Head of Department Christian Schultz.
Room 26.2.21.
- 3:05 pm Inaugural Lecture
Lecture by Professor Mogens Fosgerau. Room 26.2.21.
- 4:00 pm Reception
Room 26.3.21.



About Mogens Fosgerau

Trained as a mathematical economist, Mogens Fosgerau obtained his Ph.D. in mathematics from University College London. Prior to coming to the University of Copenhagen he was a professor at the Danish Technical University. His research interests center on discrete choice theory and transportation and urban economics, focusing particularly on issues of information, uncertainty, time, and congestion. Mogens Fosgerau is editor-in-chief of *Economics of Transportation*, he holds an Advanced Grant from the European Research Council and leads a Grand Solutions project for the Innovation Fund.



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