Economics of Banking Lecture 8

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Market risk

- The CAPM
- The BS-formula and the greeks
- Asset management with capital ratios

Securitization and shadow banking

- What is securitization
- Traditional v. shadow banking: the Gorton-Souleles model
- Inherent risks in shadow banking: the Shleifer-Vishny model

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Capital Asset Pricing Model

Market with *n* securities with random returns \tilde{r}_l with mean r_i ,

covariance matrix $\Sigma = (\sigma_{ij})_{i=1}^n \stackrel{n}{\underset{i=1}{\overset{n}{\underset{i=1}{\ldots}}}$.

Portfolio $x = (x_1, \ldots, x_n)$.

Investor with initial wealth W_0 gets

$$\widetilde{W} = \left(W_0 - \sum_{i=1}^n x_i\right)r + \sum_{i=1}^n x_i\widetilde{r}_i$$

(r is the risk-free rate of interest), mean and variance are

$$\mu(x) = \mathsf{E}\widetilde{W} = \left(W_0 - \sum_{i=1}^n x_i\right)r + \sum_{i=1}^n x_i r_i = W_0 r + \sum_{i=1}^n x_i (r_i - r)$$
$$\sigma^2(x) = \mathsf{Var}\widetilde{W} = x^t \Sigma x_{\mathsf{CD}}$$

CAPM2

Assume that U depends only on $U(\mu(x), \sigma^2(x))$. First order conditions are

$$U'_{\mu}\frac{\partial\mu(x)}{\partial x_{i}}+U'_{\sigma^{2}}\frac{\partial\sigma^{2}(x)}{\partial x_{i}}=U'_{\mu}(r_{i}-r)+2U'_{\sigma^{2}}\sum_{j=1}^{n}\sigma_{ij}x_{j}=0$$

for $i = 1, \ldots, n$, in matrix notation,

$$-\gamma \rho^t + \Sigma x = 0,$$

where

$$\gamma = -\frac{U'_{\mu}}{2U'_{\sigma^2}}$$

is MRS between mean and variance, $\rho = (r_1 - r, \dots, r_n - r)$,.

 Σ has an inverse Σ^{-1} , so we get

$$x^t = \gamma \Sigma^{-1} \rho.$$

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Optimal portfolios of all investors are proportional

Therefore, they are all proportional to the market portfolio

Two-fund separation: Each investor holds a combination of

- money (risk-free asset)
- market portfolio

The proportion of the two depends on the attitude towards risk

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Options are rights to buy (or to sell) a security at a given price and date.

Example: European call option on asset R with maturity T, exercise price K.

The value of this option is

$$V^{BS}(s, R, r, \sigma, K, T) = R\Phi(d_1) - Ke^{-r(T-s)}\Phi(d_2).$$

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(the Black-Scholes formula), where

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The BS formula

 $\Phi(\cdot)$ is standard normal distribution r is the riskfree rate of interest σ the volatility of R (follows a Geom. Brownian Motion),

and

$$d_1 = \frac{\ln\left(\frac{R}{K}\right) + \left(r + \frac{\sigma^2}{2}\right)(T-s)}{\sigma\sqrt{T-s}}, \ d_2 = d_1 + \sigma\sqrt{T-s}.$$

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Risk assessment

For the risk assessment of an option, we need to identify risk factors:

- ► Value of security *R*
- discount rate r
- \blacktriangleright volatility σ

Changes in risk factors indicated by Δ

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The Greeks

Then linearized loss is

$$L_{t+1}^{\Delta} = -(V_s^{BS}\Delta + V_R^{BS}R_t\Delta R_{t+1} + V_r^{BS}\Delta r + V_{\sigma}^{BS}\Delta \sigma).$$

Partial derivatives are "the Greeks":

- V_R^{BS} (*delta*) is price risk
- V_s^{BS} (theta) is time decay risk
- V_{ρ}^{BS} (*rho*) is discount rate risk
- V_{σ}^{BS} (vega) (!) is volatility risk.

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Bank holding a portfolio

Bank specialized in holding portfolios. Initial capital K, portfolio x.

Assets are joint normally distributed with covariance matrix Σ .

In the next period, the capital has changed to

$$\widetilde{A} = K + \sum_{i=1}^{n} x_i \widetilde{r_i}.$$

For simplicity, riskfree rate of interest is 0.

Bank maximizes $U(\mu, \sigma^2)$, optimal portfolio is

$$x = \gamma \Sigma^{-1}
ho, \quad ext{with} \quad \gamma = -rac{U'_{\mu}}{2 U'_{\sigma^2}}.$$

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Probability of default

Losses so big that A becomes negative happens with probability

$$\mathsf{P}\{A < 0\} = \mathsf{P}\left\{\frac{A - \mu(x)}{\sigma(x)} < -\frac{\mu(x)}{\sigma(x)}\right\} = \Phi\left(-\frac{\mu(x)}{\sigma(x)}\right)$$

Insert $\mu(x) = K + x^t \rho$ and $\sigma(x) = \sqrt{x^t \Sigma x}$:

$$\mathsf{P}\{A < \mathsf{0}\} = \Phi\left(-\frac{K + x^t \rho}{\sqrt{x^t \Sigma x}}\right).$$

Define (weighted) capital ratio as

$$\kappa(x) = \frac{K}{\sum_{i=1}^{n} \alpha_i x_i},$$

where $\alpha = (\alpha_1, \dots, \alpha_n)$ is a weight vector.

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Relevance

Probability of ruin, $P\{A < 0\}$, is a decreasing function of κ :

Normalize the portfolio by $\hat{x} = \frac{1}{\sigma(x)} x$, then

$$\mathsf{P}\{A<0\} = \Phi\left(-\frac{K}{\sigma(x)} - \hat{x}^t\rho\right) = \Phi\left(-(\alpha^t \hat{x})\kappa(x) - \hat{x}^t\rho\right), \qquad (*)$$

where we have used that

$$\kappa(x) = \frac{K}{(\alpha^t \hat{x})\sigma(x)}.$$

Then (*) is decreasing in κ .

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Regulating by capital ratios

If the bank maximizes $U(\mu(x), \sigma^2(x))$ under the constraint

$$\kappa(x) \geq \bar{\kappa}, \text{ or equivalently:} \alpha^t x \bar{\kappa} \leq K,$$

then first order conditions are

$$U'_{\mu}\rho_i+2U'_{\sigma^2}\sum_{j=1}^n\sigma_{ij}x_j-\lambda\alpha_i,\ i=1,\ldots,n,$$

with solution

$$x^{0} = \Sigma^{-1} \left(\gamma \rho + \hat{\lambda} \alpha \right), \quad \gamma = -\frac{U'_{\mu}}{2U'_{\sigma^{2}}}, \quad \hat{\lambda} = \frac{\lambda}{2U'_{\sigma^{2}}}.$$

Two fund separation ceases to hold, market may not be efficient.

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Securitization



Securitization and shadow banking

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Types of securitization

Securitization (transformation of loans into securities) has many forms:

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- Pass-through
- Asset-backed bonds
- Collateralized mortgage obligations (CMOs)

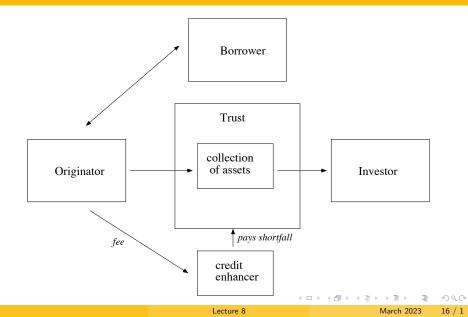
All versions of the same construction:

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Securitization

Pass-through



Simple model of securitization

Bank finances projects for one period

Initial capital W, can finance kW(=1) projects

Effort of the bank e_l or e_L , (= probability of getting high outcome y_H , otherwise y_L , with $y_H > 1 > y_L$,

effort cost $h(e_H) > h(e_L)$.

Effort is desirable for society:

$$e_H y_H + (1 - e_H) y_L - (1 + r) h(e_H) > e_L y_H + (1 - e_L) y_L - (1 + r) h(e_L).$$
 (*)

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Traditional banking or securitization?

Bank can fund the loans at interest rate r_D , expected profits as evaluated at t = 0 are

$$(1+r)^{-1}[ey_H + (1-e)y_L - (1-W)(1+r_D)] - h(e).$$

By (*), bank chooses e_H.

Securitization: Sell loans in the market at price $p(e^*)$ such that

$$p(e^*) = (1+r)^{-1}[e^*y_H + (1-e^*)y_L]$$

In equilibrium, $e^* = e_1$

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What is best?

From $r_D \leq r$ we get that

$$(1+r)^{-1}[e_Hy_H + (1-e_H)y_L - (1+r_D)] - h(e_H)$$

 $\ge (1+r)^{-1}[e_Hy_H + (1-e_H)y_L - (1+r)] - h(e_H),$

and (*) gives

$$e_H y_H + (1 - e_H) y_L - (1 + r) - (1 + r) h(e_H)$$

> $e_L y_H + (1 - e_L) y_L - (1 + r) - (1 + r) h(e_L),$

so that

$$(1+r)^{-1}[e_Hy_H + (1-e_H)y_L - (1+r_D)] - h(e_H) > p(e_L) - 1 - h(e_L),$$

traditional banking is best, securitization used only due to capital constraint.

Risks from securitization

Economy over three periods t = 0, 1, 2.

Investment projects at t = 0 or at t = 1: 1 invested yields a payoff Y at t = 2.

Projects are financed by loans, and the bank demands a fee f when initiating the investment.

Bank has equity E_0 at t = 0 (in cash),

Loans may be kept by the bank or they may be sold as securities which pay exactly 1 at t = 2.

Bank must keep a fraction d < 1 of securities as collateral for loans.

 $P_0 = 1$ and P_1 is the security price at t = 0 and t = 1. Assume $P_1 < 1$ (prices known at t = 1).

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Role of capital ratio

Banks are subject to capital regulation:

Equity must constitute a fraction h of total assets, or equivalently, of total liabilities, equity plus loans,

$$\frac{E_t}{E_t+L_t} \ge h, \ t=0,1,$$

The bank can use funding at t = 0 up to E_0/h , initiating $N_0 = E_0/dh$ projects.

Bank has a security portfolio
$$N_0 d = \frac{E_0}{h}$$
 at $t = 0$.

This are the assets of the bank, and it has borrowed $L_0 = E_0(1-h)/h$.

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What happens at t = 1

Equity is $E_1 = E_0 P_1$ (profits were paid out at t = 0 as dividends).

Capital constraint violated, bank must sell assets S at price P_1 and pay back loans.

Assets after the sale must be $(N_0d - S)P_1$, E_1 is this minus loans $L_0 - P_1S$.

Capital ratio is
$$\frac{(N_0d - S)P_1 - (L_0 - P_1S)}{(N_0d - S)P_1}$$
, insert $L_0 = E_0(1 - h)/h$,
 $N_0d = E_0/h$, get
 $S = \frac{E_0}{h} \cdot \frac{1 - P_1}{P_1} \cdot \frac{1 - h}{h}$

Bank has a loss $S(1 - P_1)$ in this period.

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Was it profitable after all?

Three possibilities:

(1) Securitization: One unit of equity yields:

$$\frac{f}{dh} - \left[\frac{1}{h} \cdot \frac{1-P_1}{P_1} \cdot \frac{1-h}{h}\right] (1-P_1)$$

Alternatively, the bank may stay liquid until t = 1 and then do either:

(2) Traditional banking: Projects funded by loans, profit $\frac{1}{h}f$,

(3) Take unsecured loans, buy securities at t = 1, profit is $\frac{1}{h} \frac{1 - P_1}{P_1}$.

Depending on parameter values, (a) may well be the best option

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